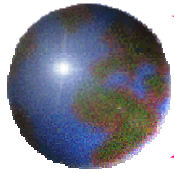


Virtually Here Technologies Inc.

Further information:

Stewart Nimmo 604-922-7896

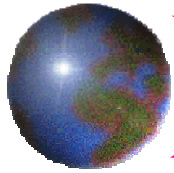
Stewart.nimmo@virtually-here.com



The Company

- Based in Vancouver
- Personal Location Based Services
- Market focus
 - Recreational
 - Mobile Gaming
 - Social Networking



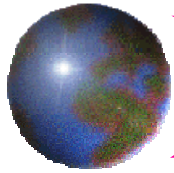


What are the Opportunities

The opportunities are limited by:

- The imagination
- Available technology
- Customer's value awareness

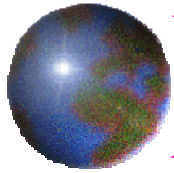




Popular GPS Architecture - SIRF

- Sirf GPS chipset
- GSM Network (Rogers)
- Autonomous GPS
- Data Communication via GPRS
- Wide variety of GPS/GPRS devices
- Very few GSM/GPS phones
- Network data costs

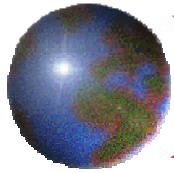




Popular GPS Architecture - GPSone

- GPSone chipset
- CDMA Network (Telus & Bell)
- Assisted GPS
- Data Communication via 1X
- Limited selection of GPSone devices
- Large consumer user base
- Network data costs plus cost per location

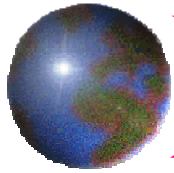




Limiting Opportunities

- Less involved to deliver a service on GSM Network
 - The mobile device needs to be deployed
- More involved to deliver a service on CDMA network
 - Large consumer base with AGPS handsets, for PLBS

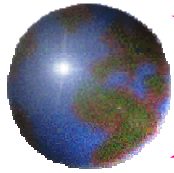




Value Awareness

- A new concept – what good is it
- Is there value in locating the mobile thing
- Is there value in the surroundings of the mobile thing



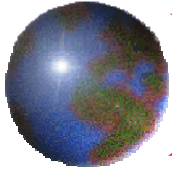


What opportunities

➤ Mass Market

- Deploy to 100s thousands existing handsets
- Low consumer cost
- Value to consumer varies
- Find Johnny, ...



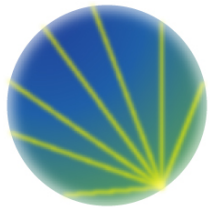


What opportunities

➤ Niche Market

- Deploy to fewer customers
- Higher customer cost
- Greater value to customer
- Unique value to market segment
- Custom apps
 - o Integrate business processes (staff, assets)
 - o Select consumer activities





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